



LOGO — CORNERSTONE ORBIT



icon



48px



favicon ≤32



1-colour



Magogi
FOUNDATION

Geometry is fixed (96×96 grid). **Clear space** ≥ the orbit radius on all sides. Min icon 16 px (favicon drops the faint ring). Don't recolour, stretch, rotate, or rebuild the mark. Wordmarks are outlined.

COLOUR — LOCKED PALETTE



Indigo
#1E2A4A



Keystone Gold ★
#F2A93B



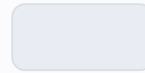
Federation Teal
#2BB7A3



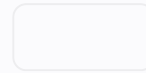
Ink
#11151F



Slate
#5B6678



Mist
#E9ECF2



Paper
#FBFBFD



Signature pair
indigo + gold

★ Keystone Gold is the **one** signature accent — used sparingly (one gold CTA per view). Print spot: working target **PMS 143 C** (verify at proof). No colours outside this set.

TYPOGRAPHY

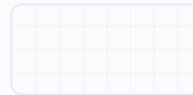
Magogi — from kernel to cloud.

Inter carries body text at every size — plain, technical, specific.

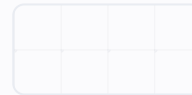
[mgf-common](#) · [MA-go-gee](#) · [press.magogi.org](#)

Space Grotesk display/wordmark (500/600/700) · **Inter** body (400/500/600) · **JetBrains Mono** code & version strings. All open-source (OFL), self-hosted in [assets/fonts/](#).

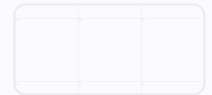
SIGNATURE PATTERN · LATTICE



fine



medium



coarse

The orbit-node lattice, three densities (light + dark) — for hero backgrounds, card backs, email bands, splash screens. Faint; never competes with content.

VOICE — PREFER

- foundational, reliable, coherent
- deterministic, verifiable, provenance
- contributor-driven, transparent, honest about state

VOICE — AVOID

- revolutionary, disruptive, next-gen
- AI-powered, ecosystem, enterprise-grade
- don't imply Soothfast has shipped · "Plasma" is internal-only